Permit #S00085264

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** S00085264 **Type of Permit:** STILL **Release Date:** 10/21/2014

**Production Company** ELLIE FASHION GROUP INC

**Insured Company Name** ELLIE FASHION GROUP INC

Contact Phone No. 1 209-242-9341
Contact Phone No. 2
Fax
Address 1447 2ND STREET, SUITE 200
SANTA MONICA, California 90401

**Production Title** PHOTO SHOOT-

**Type of Production** Still Photo

**Producer** Kristine Marks

**Director** Kristine Marks

**1st AD** Brittni Murphy

**Production Manager** Kristine Marks

**FilmL.A. Coordinator** Michael Gonzalez

**Location Manager** Kristine Marks
Primary Phone Mobile - 310-748-3811
Secondary Phone

**Location Assistant** Brittni Murphy
Primary Phone Mobile - 352-442-9089
Secondary Phone

## Fees

| | |
|---|---|
| FILMLA STILL APPLICATION FEE $60.00 | **Total Permit Fee** $135.00 |
| LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 1-14 PERSONS $75.00 | **Number of Locations** 1 |

NOT A PERMIT

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | S00085264 | **Location Manager** | Kristine Marks |
| **Production Company** | ELLIE FASHION GROUP INC | Primary Phone | Mobile - 310-748-3811 |
| **Insured Company** | ELLIE FASHION GROUP INC | Secondary Phone | |
| **Production Title** | PHOTO SHOOT- | | |

**Location Address** VENICE BOARDWALK - NAVY TO WASHINGTON , Los Angeles, CA 90291

**Location Name** VENICE BOARDWALK - OCEAN FRONT WALK

**Location Type** Park

**Film Dates** 10/22/2014 - 10/22/2014 13:00 - 19:00 1 day

**Open or Closed to the Public** Open

**Generic Conditions**
*PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

**Please see attached documents**
Venice Boardwalk Restrictions 12-2013.pdf
Venice Area January 2010.pdf
Abbot_Kinney_March_26_2013_js.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 4 |

**Filming Activities** Exterior models against scenery; Handheld equipment; Rec & Parks Reservation #45269;

**Jurisdiction** **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 671 **Grid:** G5

**Approvals** LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES CITY POLICE DEPARTMENT — Eliot Hernandez

**Coordinator Note**
VENICE BOARDWALK (NAVY TO WASHINGTON)
10/20/2014 01:00PM - 07:00PM [STILL]
NO PARK FILM MONITOR REQUIRED ON SITE

**Parking**

| | | | |
|---|---|---|---|
| **Base Camp** | 42 N Venice Blvd, Los Angeles, CA, 90291 | **Crew Parking** | 42 N Venice Blvd, Los Angeles, CA, 90291 |
| Location Type : Other Location | | Location Type : Other Location | |

NOT A PERMIT

Permit #S00085264

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

# Film Production Guidelines

**Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.**

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

## VENICE BOARDWALK

- *NOT allowed to film or take photos on the boardwalk at 8:00AM due to maintenance activity/clean up on the boardwalk. Filming and photography is allowed at 9:00AM.*
- *OK to take still photos on the boardwalk – from Navy to Washington.*
- *MUST be a talent and crew size of fourteen people and under at all times. If talent and crew size exceeds that amount without a Park Film Monitor present by a Park Ranger, then Ranger has the authority to shut down production immediately on site.*
- *NOT allowed to have a generator on site at all times. NO exceptions!*
- *Allowed to conduct a two minute intermittent pedestrian control on the boardwalk.*
- *Must work around maintenance activities. Wednesday is mow day. Maintenance has the right of way at all times.*
- *MUST work around park patrons and park activities.*
- *NOT allowed to stop flow of pedestrian traffic at the Boardwalk.*
- *No Stopping/setting up/parking in front of merchants without prior approval.*
- *NOT allowed to block any access areas to the boardwalk.*
- *No blocking off exits/entrance of driveways.*
- *NO filming/photography is allowed on beach without prior approval.*
- *May not be on any of the taped off grassy areas. May not take down the tape or fencing for any reason, no exceptions.*
- *Must stay off the turf at all times.*
- *Must be aware that Boardwalk might be a little dirty with regards to high patron traffic.*
- *Must stay within the boundaries requested at Venice Boardwalk.*
- *Must stay out of the Rec. Center – i.e. Muscle Beach and Graffiti wall and other areas at all times unless arrange payment with Recreation Center prior to film or photography shoot.*
- *If an arrange payment is NOT made with Venice Recreation, then production company is NOT allowed to film/take photos at the Recreation Center at any time.*
- *NOT allowed to block off any area of the boardwalk at all times.*
- *Must ask for consent, verbal or written, to film/take photos of patrons on site.*
- *MUST stay off the sand and beach at all times, unless permitted by county beaches and harbor.*
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.

NOT A PERMIT

- Nudity is prohibited and not allowed in any Recreation and Parks facility.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

**S-85264**
**ELLIE FASHION GROUP INC – PHOTO SHOOT-**
**(VENICE BOARDWALK – NAVY TO WASHINGTON)**

NOT A PERMIT

**SPECIAL FILMING CONDITIONS**
**VENICE AREA**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

**SPECIAL FILMING CONDITIONS**
**ABBOT KINNEY BOULEVARD AREA OF VENICE**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must notify the Abbott Kinney Merchant Committee at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney Merchant Committee is Tiffany Peterson (424) 272-7133 filming@abbotkinneyblvd.com

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A**. **Filming Survey process**, **or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.

- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

FilmL.A. Inc. PERMIT